

EVENT BACKGROUND

INDABA is one of the largest tourism marketing events on the African calendar and one of the top three 'must visit' events of its kind on the global calendar.

It showcases the widest variety of Southern Africa's best tourism products and attracts international buyers and media from across the world. INDABA is owned by South African Tourism and organised by Pure Grit Project and Exhibitions Management (Pty) Ltd.

Expo Solutions has been the Official Service Provide for Tourism Indaba since 2007 and has successfully retained this client for 2016

SCOPE OF WORK

- Project Management of Event
- Project Planning and Time lines in terms of installations
- Electrical Reticulation standby technicians
- Floorplan creation
- Liaison with International and local exhibitors
- Manage requirements for media and sponsors
- Creating the Branding and Sponsorship plan
- Producing and installing of all Branding
- Managing and providing requirements for the Ministers Offices
- Accreditation infrastructure
- Ethekewini Municipality JOC involvement
- Certification requirements including Fire Rationale
- Sponsors Exhibition stands
- Media Centre
- Internet Stations
- Design stands for Sponsors
- Media Centre
- Internet Stations

VENUE SIZE AND DURATION

Durban International Convention Centre and Durban Exhibition Centre.

Indoor and outdoor exhibits total 11 000 sqm.

This build up process is an intense period of 9 days with all infrastructure coming in and the same time, fine detail has to be paid in order for the smooth build up process.

REFERENCE

Zaida Enver 011 467 5011